



MASENO UNIVERSITY
UNIVERSITY EXAMINATIONS 2013/2014

**FIRST YEAR SECOND SEMESTER EXAMINATIONS FOR THE
DEGREE OF BACHELOR OF ARTS PSYCHOLOGY WITH
INFORMATION TECHNOLOGY**

(MAIN CAMPUS)

APY 106: THEORIES OF LEARNING

Date: 16th July 2014

Time: 11.00 – 1.00 pm

INSTRUCTIONS:

- Answer questions ONE and any other TWO



SCHOOL OF ARTS AND SOCIAL SCIENCES

DEPARTMENT OF PSYCHOLOGY

UNIVERSITY EXAMINATIONS 2013/2014

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TECHNOLOGY

APY 106: THEORIES OF LEARNING

INSTRUCTION:

Answer questions one and any other two questions.

1. a). Briefly define the following terms as they relate to learning:

- i. Learning (2mks)
- ii. Zero transfer (2mks)
- iii. Classical conditioning (2mks)
- iv. Operant conditioning (2mks)
- v. Stimulus Generalization. (2mks)

b) i.). Explain three principles of learning (6mks)

ii) .Is classical conditioning still relevant today in the learning process? Justify your answer with relevant examples (10mks)

C) Discuss four ways of achieving maximum positive transfer (4mks)

2 a) .Using a well labeled diagram describe the processes involved in learning.
(10mks)

b). Briefly describe the law of learning according to Thorndike's connectionism learning theory (10mks)

3 a) .briefly describe operant conditioning theory and its application to life situations according to B.F. skinner (10mks)

b). Compare classical conditioning and operant conditioning theories (10mks)

4a) .Differentiate between positive transfer of learning and negative transfer of learning. (4mks)

b) i). Using the social learning theory by Albert Bandura, highlight the main components of the theory and its application to learning (8mks)

ii).Discuss the main ideas behind Miller's information processing theory (8mks)

5. Discuss the following theories of learning giving their applications.

a). Roger's experiential learning theory (10mks)

b). Kohler's insight theory. (10mks)

6 .a). Briefly describe the following three concepts as used in Lewin's Field Theory:

i) Life space

ii) Vectors and Valence

iii) Topology (10mks)

b). Discuss the application of Lewin's Field Theory to people's life situations.
(10mks)