



**MASENO UNIVERSITY**  
**UNIVERSITY EXAMINATIONS 2013/2014**

**FIRST YEAR SECOND SEMESTER EXAMINATIONS FOR THE  
DEGREE OF BACHELOR OF ARTS PSYCHOLOGY WITH  
INFORMATION TECHNOLOGY  
(MAIN CAMPUS)**

**APY 107: THEORIES OF PERSONALITY**

*Date: 17<sup>th</sup> July 2014*

*Time: 8.30 – 10.30 am*

**INSTRUCTIONS:**

- Answer questions ONE and any other TWO

**MASENO UNIVERSITY**  
**SCHOOL OF ARTS AND SOCIAL SCIENCES**  
**DEPARTMENT OF PSYCHOLOGY**  
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**APY 107: THEORIES OF PERSONALITY**

**Instructions:**

**Answer question one and any other two questions**

Answer Question **ONE** and any other **TWO**

1. a) Explain why it is important to study personality theory (10Mks)
- b) Briefly describe the characteristics of self-actualizers according to Abraham Maslow (5Mks)
- c) Freud divides human personality into three structures. Explain (10Mks).
- 2.a) Explain the following view of personality according to Gordon Allport (8Mks)
  - i. Dynamic,
  - ii. Psychophysical,
  - iii. Unique
  - iv. Individual definition
- b) Explain the following concepts according to Alfred Adler (12Mks)
  - i. Social interest
  - ii. Finalism
  - iii. Fictions
  - iv. Striving for superiority
3. Using clear examples explain the determinants of personality (20Mks).

4. a) Describe the following concepts as found in Carl Jung's theory

- i. Personal Unconscious (2Mks)
- ii. Archetypes (2Mks)
- iii. Shadow (2Mks)
- iv. Persona (2Mks)

b) Explain how Psychometric tests and projective test are used in the assessment of personality (6Mks)

c) Describe three primary research approaches that are used in the study of personality (6Mks)

5.) Describe the important elements of Rodgers person centered theory (20Mks)

6.) a) Discuss how various character traits and disorders reflect and affects the various psychosexual stages of development (10Mks)

b) According to Adler's theory how does the style of life lead to neuroticism? (10Mks)