



MASENO UNIVERSITY
UNIVERSITY EXAMINATIONS 2013/2014

SECOND YEAR FIRST SEMESTER EXAMINATIONS FOR THE
DEGREE OF BACHELOR OF ARTS IN PSYCHOLOGY WITH
INFORMATION TECHNOLOGY

(MAIN CAMPUS)

APY 207: CROSS CULTURAL PSYCHOLOGY

Date: 22nd November, 2013

Time: 8.30 - 10.30 a.m.

INSTRUCTIONS:

- Answer Question ONE (COMPULSORY) and any other TWO questions.

MAIN CAMPUS

APY 207: CROSS CULTURAL PSYCHOLOGY

ANSWER QUESTION ONE AND ANY OTHER TWO QUESTIONS

- 1(a) Differentiate between cross cultural and cultural psychology (4 Marks).
- (b) Describe the history of cross cultural psychology (16 Marks).
- (c) Explain the significance of cross cultural psychology (10 Marks).
- 2(a) Explain two theories of cross cultural psychology (10 Marks).
- (b) Describe two cross cultural psychology theories (10 Marks).
- 3 (a) Explain five aspects each of African culture and Western cultures (10 Marks).
- (b) Describe some of the similarities in cross cultural psychology (10 Marks).
- 4 (a) Explain some challenges that cross cultural psychologists face (10 Marks).
- (b) Explain some solutions to these challenges faced by cross cultural psychologists (10 Marks).
5. Describe the relationship between symbols, signs and psychology (20 Marks).