

**JARAMOGI ODINGA OGINGA UNIVERSITY OF SCIENCE AND TECHNOLOGY**

**SCHOOL OF EDUCATION**

**UNIVERSITY EXAMINATION FOR THE DEGREE OF BACHELOR OF EDUCATION ARTS WITH IT**

**2ND YEAR, 2ND SEMESTER, 2017/2018 ACADEMIC YEAR**

**NAMBALE CAMPUS, REGULAR: DEC-2017**

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**COURSE CODE: ECT 211**

**COURSE TITLE: EDUCATIONAL MEDIA AND RESOURCES**

**DATE ……………… STREAM: BED (Arts)**

**TIME: 2HOURS EXAM SESSION: December, 2017**

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**Instructions:**

**1 Answer question ONE (COMPULSORY) and ANY other TWO questions.**

**2 Candidates are advised not to write on the question paper.**

**3 Candidate must hand in their answer booklets to the invigilator while in the examination room.**

**QUESTION ONE (COMPULSORY)**

* During teaching and learning process, much of the interpersonal communication is verbal
* What is meant by verbal communications? (2mks)
* Discuss 4 techniques of verbal communication you could use as a teacher to improve on learning in a given subject of your specialization (8mks)
* What is a communication model? (2 marks )

* Briefly describe the main features of the following models of communication:
* Linear model (6 marks)
* Transactional model (6 marks)
* Berlo’s model (6 marks)

**QUESTION TWO**

* Communication is a dynamic process that is made up of components. Using relevant illustrations discuss the salient components of communication (10mks).
* As a teacher, dicuss the factors that could hinder effective classroom communication in your subject.

**QUESTION THREE**

* Critically examine the role of using a radio for teaching and learning (10mks)
* Discuss ways which a teacher can use to improve communication during teaching – learning process (10MKS).

**QUESTION FOUR**

* In understanding communication, models are used to represent in a simplified form the concept of the communication process
* State two merits and two demerits of using communication models in taching and learning (4mks)
* Discuss the role of media in teaching and learning process (16mks)

**QUESTION FIVE**

* Instructional media are important elements of teaching and learning. What do you understand by instructional media (2mks)
* Discuss 6 general principles that a teacher can observe when selecting instructional media (18mks)