**JARAMOGI OGINGA ODINGA UNIVERSITY OF SCIENCE AND TECHNOLOGY**

**SCHOOL OF BUSINESS AND ECONOMICS**

**UNIVERSITY EXAMINATION 2015/2016 FOR DEGREE OF BACHELOR OF BUSINESS ADMINISTRATION WITH IT**

**2ND YEAR 1ST SEMESTER EXAMINATION**

**BUSIA LEARNING CENTRE**

**COURSE CODE: ABA 201**

**COURSE TITLE: BEHAVIOURAL SCIENCE**

**EXAM VENUE: STREAM:**

**DATE:**

**DURATION: 2 HOURS TIME:**

**Instructions**

1. Answer question **ONE (1) COMPULSORY)** and **ANY** other two (2) questions.
2. Candidates are advised not to write on the question paper.
3. Candidates must hand in their answer booklets to the invigilator while in the examination room.

**QUESTION ONE: COMPULSORY**

**READ THE PASSAGE AND ANSWER THE QUESTIONS WHICH FOLLOW.**

**BOARD ON RIGHT PATH IN FIGHT AGAINST FMG**

The proposal by the anti-FGM board to have campaigns introduced in schools is a move in the right direction. Teachers are well-placed to educate children and communities on the dangers posed by female genital mutilation (FGM). Some politicians shy away from telling Kenyans the truth about the dangers of the view for fear of losing votes. According to Anti-FGM Board Chairperson Linah Jebii Kilimo, the team will work with Africa Medical Research Foundation and other stakeholders to create greater awareness. Some politicians despite their major connection to people at the grass-roots and their influence in the society are not willing to speak about FGM especially now that the 2017 election is almost here. Does this mean that girls’ health is not important? Let politicians also be proactive in educating people on the consequences of FGM. For some communities, FGM is a culture that must continue uninterrupted. However, some counties are already making steps in the right direction. For instance, the entire administration of the Elgeyo Marakwet County led by Governor Alex Tolgos and the Government representatives attended a function on anti-FGM practices, an indication that they are serious in the fight …….. Reports.

Also indicated that the entire leadership of Kajiado County including MPs attended the function. This showed that they are committed in ensuring the improvement of the girls’ education. Leaders must commit themselves in ensuring issues, which have become the stumbling block to the development of education, especially for girls, are eradicated once and for all.

**BY JOHN KIPKEBUT, Kapsowar.**

**REDER’S DIALOGUE**

**The Standard, February 8, 2016**

**QUESTION ONE**

**Guided by the passage, answer the following questions:**

1. Identify and name all the organizations mentioned in the passage. (6 mks)
2. Identify and write down the sentence which best describes the role of the Board in the behavior change among adults described in the article. (6 mks)
3. Briefly explain the role of the school on an individual parent in Elgeyo Marakwet County, who holds the traditional beliefs on FGM (6 mks)
4. “Some politicians shy away from telling Kenyans the truth about the dangers of the Vice for fear of losing votes”. Briefly describe their attitude. (6 mks)
5. Throughout the article, at least one sentence uses a word which paints behavioral science as a multi-disciplinary field of study. Identify and write down the sentence. (6 mks)

(**Total, 30 mks)**

2. a) Managing an organization today requires an understanding of not only the individual

differences but also diversity. Discuss.

(10 mks)

b) From the overall Job-Design, differentiate between:

(i) Work Simplification, and

(ii) Team-based job-design. (10 mks)

**(Total, 20 mks)**

3. a) Discuss any two approaches, of your choice to organizational behavior. (10 mks)

b) Explain the functions of attitudes and describe at least two factors influential in their

formation (10 mks)

**(Total, 20 mks)**

4. Whenever there are people working, th3ere is need for leadership. Discuss. (10 mks)

**(Total, 20 mks)**

5. a) There is more talk about stress at work today than some twenty years ago. Explain. (10 mks)

b) In Kenya, people tend to associate culture with the rural folk. At the University, we learn

about organizational culture. Explain. (10 mks)

**(Total, 20 mks)**