



A Constituent College of Kenyatta University

UNIVERSITY EXAMINATIONS 2012/2013 ACADEMIC YEAR

**2ND YEAR EXAMINATION FOR THE DEGREE OF BACHELOR OF
EDUCATION IN EARLY CHILDHOOD EDUCATION**

COURSE CODE/ TITLE: ECE 202: INSTRUCTIONAL MEDIA

END OF SEMESTER I

DURATION: 3 HRS

DAY/TIME: TUESDAY 9.00AM – 12.00PM

DATE: 11.12.2012

INSTRUCTIONS:

Answer question One (Compulsory) and any other Three Questions

Question One

- a) Differentiate between instructional technology and instructional media. **(4marks)**
- b) Discuss any three principles that you should follow when communicating with children at pre-school level. **(3marks)**
- c) As a pre-school teacher, explain how you can use the computer in teaching and learning. Support your answer with concrete examples drawn from the pre-school level syllabus. **(6marks)**
- d) For a pre-school teacher to teach effectively, he/she needs to possess a wealth of media resources. Those resources have to be obtained from some source. Identify four possible locations that you could use to obtain your teaching and learning resources. **(4marks)**
- e) One of the most popular types of instructional media that are used with young children are the non-projected visuals. Citing examples from the various categories of non-projected visual media, explain why you would recommend them to be used with young children at the pre-school level. **(4marks)**

- f) Brown et al. (1973:27) proposed some general principles in media use which are useful in media-selection decision-making. These principles should guide us as we select and use media at pre-school level. Identify and discuss any two of these general principles. **(4marks)**

Question Two

There is much discussion today about the role of computers in the classroom. The main argument being put forward is that computer technology overshadows all other instructional technologies. As a pre-school teacher and taking into account the views expressed by Dale's Cone of experience, explain whether the computer should indeed replace all the other instructional technologies in a classroom. Support your answer. **(15marks)**

Question Three

Erickson and Curl (1972:163) suggested five media utilization principles which should inform the teacher in making day to day decisions about their use of media. Describe each one of these five key media utilization principles. **(15marks)**

Question Four

- a) You intend to use field trip within the community where your school is located as a learning resource in one of the topics to be covered in the pre-school syllabus. Describe the procedure that you will follow as you plan and use the identified place/location in order to achieve your instructional goal. **(10marks)**
- b) Explain the importance of follow-up activities after using community resources such as places/locations in teaching and learning? **(5marks)**

Question Five

- a) Select an activity area from one of the pre-school subjects where instructional media will be required during the lesson presentation. Then progressively explain the six steps that you will follow to ensure effective planning and use of media during the lesson. **(12marks)**
- b) Part of the process of media utilization involves preparation by the teacher. Outline any three activities that you will undertake as part of your preparation for the use of the selected instructional media. **(3marks)**