



A Constituent College of Kenyatta University

UNIVERSITY EXAMINATIONS 2009/2010 ACADEMIC YEAR

SCHOOL BASED PROGRAMME

LEVEL 2 BLOCK 1 EXAMINATION FOR THE DEGREE OF

STREAM: B.Ed IN EARLY CHILDHOOD

ECE 202: INSTRUCTIONAL MEDIA

END SEMESTER....

TIME: 3HRS

DAY/TIME: WEDNESDAY 12.00PM – 3.00PM DATE: 14.04.2010

INSTRUCTIONS:

SECTION ONE IS COMPULSORY

ANSWER ANY THREE QUESTIONS FROM SECTION B

ANSWER ALL QUESTIONS IN THE ANSWER BOOKLET PROVIDED

SECTION A

(25mks)

Q.1

- a) State at least two sources of instructional materials for teaching young children
(2mks)
- b) Outline three factors an early childhood educator needs to consider in order to select appropriate instructional materials.
(3mks)
- c) In selection of instructional media for teaching pre-schoolers, an educational centre needs to establish some general standards. Briefly outline the guiding principles in the establishment of these general principles.
(4mks)

- d) Explain why it is important for a teacher to combine more than one media while teaching pre-schoolers. **(2mks)**
- e) i) What is a printed media of instruction? **(2mks)**
- ii) Explain why the print media is used as a springboard by teachers in teaching. **(2mks)**
- iii) Elaborate at least four basic uses of text books as instructional media **(4mks)**
- iv) Explain why it is important for an early childhood educator to carry out a situation analysis of the class he/she intend to teach a new subject prior to lesson delivery. **(4mks)**
- v) At what level should a teacher carry out situation analysis of the class? **(2mks)**

SECTION B: ANSWER ANY THREE QUESTIONS (45MKS)

Q.1

The SMCR model of communication is considered to be the most appropriate as it reflects how communication takes place in a classroom situation.

- a) With the help of a flow diagram, explain how this model is considered to be effective in classroom communication. **(6mks)**
- b) Using a flow diagram, explain how the limitations of SMCR model of communication can be resolved. **(6mks)**
- c) State the common limiting factor for the two modes in (a) and (b) above **(2mks)**

Q.2

- a) Define the terminology verbal communication **(2mks)**
- b) As an early childhood educator, explain at least seven factors that you need to consider in order to an effective lesson presentation in classroom **(7mks)**

- c) Using appropriate examples explain why it is recommended for a teacher to use both verbal and non verbal communication in teaching young children. **(6mks)**

Q.3

- a) With an appropriate example define the terminology instructional media. **(3mks)**
- b) Name three types of media production techniques **(3mks)**
- c) Which is the most common and appropriate technique that is used by early childhood educators to prepare instructional media for teaching young children. **(1mk)**
- d) With the aid of a diagram explain how modern technology in media production has enriched and facilitated the production of visual instructional media for teaching young children. **(8mks)**

Q.4

- a) Define the term system approach in education **(2mks)**
- b) State at least five advantages of using system approach in early childhood education centres. **(5mks)**
- c) As an early childhood educator, you have been transferred to a newly established early childhood education centre as one of the teachers. Explain how you would apply education system approach in the preparation and selection of instructional media materials. **(8mks)**