



# MASENO UNIVERSITY

## UNIVERSITY EXAMINATIONS 2012/2013

FIRST YEAR SECOND SEMESTER EXAMINATION FOR  
THE DEGREE OF BACHELOR OF ARTS IN SOCIOLOGY  
& ANTHROPOLOGY WITH INFORMATION  
TECHNOLOGY  
(CITY CAMPUS - EVENING)

### ASO 106: SOCIAL COMMUNICATION SKILLS

*Date: 17<sup>th</sup> July, 2013*

*Time: 5.30 – 7.30 p.m.*

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#### INSTRUCTIONS:

- ◆ Answer ANY THREE questions.

**FIRST YEAR SECOND SEMESTER**  
**KISUMU CITY CAMPUS COLLEGE**  
**ASO 106: SOCIAL COMMUNICATION SKILLS**

**Answer any THREE questions.**

1. Examine the view that social communication is a process. (23.3 marks)
  
2. Using appropriate examples, discuss the types of responses in social communication. (23.3 marks)
  
3. Examine the various types of non-verbal communication. (23.3 marks)
  
4. Discuss the factors to be considered in public speaking. (23.3 marks)
  
5. Examine the various types of questions and give relevant examples. (23.3 marks)
  
6. "Proper conflict resolution requires one to consider language in use."  
Discuss this statement citing relevant examples. (23.3 marks)