



MASENO UNIVERSITY
UNIVERSITY EXAMINATIONS 2016/2017

SECOND YEAR FIRST SEMESTER EXAMINATION FOR
CERTIFICATE IN SOCIAL WORK

CITY CAMPUS - REGULAR

ACW 0013: INTRODUCTION TO COMMUNICATION DEVELOPMENT

Date: 8th June, 2017

Time: 2.00 – 5.00pm

INSTRUCTIONS:

- Answer ANY FOUR Questions.



1. a.) Define the following terms:
 - i. Community (3 mks)
 - ii. Empowerment (3 mks)
 - iii. Community development (3.5 mks)
 - iv. Community organization (3 mks)
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- b.) State any **FIVE** characteristics of a community. (5 mks)
2. a.) State **TWO** approaches used in community development. (2 mks)
b.) Explain the two approaches stated above using relevant examples. (15.5 mks)
3. Outline any **FIVE** assumptions underlying the discipline of community development. (17.5 mks)
4. a.) State **FOUR** community organizing strategies. (4 mks)
b.) Discuss **SIX** roles of community organizing. (13.5 mks)
5. a.) Define a community development worker? (2 mks)
b.) State and explain **FIVE** roles of a community development worker. (11.5 mks)
c.) State **FOUR** principles of community development. (4 mks)
6. a.) Explain **FOUR** roles of a community leader. (10 mks)
b.) Discuss **THREE** techniques of identifying community leaders. (7.5 mks)
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