



MASENO UNIVERSITY

UNIVERSITY EXAMINATIONS 2012/2013

SECOND YEAR FIRST SEMESTER EXAMINATION FOR THE DEGREE OF BACHELOR OF ARTS IN SOCIOLOGY & ANTHROPOLOGY WITH INFORMATION TECHNOLOGY (CITY CAMPUS - EVENING)

ASO 202: RESEARCH METHODS I

Date: 23rd July, 2013

Time: 5.30 – 7.30 p.m.

INSTRUCTIONS:

- ◆ Answer ANY THREE questions.

ASO 202: RESEARCH METHODS I
KISUMU CITY CAMPUS COLLEGE
YEAR TWO SEMESTER ONE

Answer Any **THREE** Questions.

1. What do you understand by qualitative and quantitative researches and where are their areas of convergence? (23.3 Marks)

2. a) Discuss the non-probabilistic sampling techniques used in the social sciences. (13.3 Marks)

b) What are the characteristics of research? (10 Marks)

3. a) Discuss the concept of measurement in social science research. (13.3 Marks)

b) What is the importance of research to society? (10 Marks)

4. Discuss the centrality of reliability, validity and practicality in the conduct of a scientific study. (23.3 Marks)

5. Discuss the various ethical considerations applicable to social science research. (23.3 Marks)

6. Discuss the knowledge bases and assumptions underlying scientific research. (23.3 Marks)