



# **MASENO UNIVERSITY**

## **UNIVERSITY EXAMINATIONS 2012/2013**

**SECOND YEAR SECOND SEMESTER EXAMINATIONS  
FOR THE DEGREES OF BACHELOR OF ARTS IN  
SOCIOLOGY & ANTHROPOLOGY WITH INFORMATION  
TECHNOLOGY  
(MAIN CAMPUS)**

**ASO 208: PROJECT DEVELOPMENT AND  
MANAGEMENT**

*Date: 19<sup>th</sup> July, 2013*

*Time: 11.00 a.m.- 1.00 p.m.*

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**ASO 208: PROJECT DEVELOPMENT AND MANAGEMENT  
(REGULAR)**

**Answer any THREE questions.**

1. a) Differentiate between a project and a programme. (5.3 marks)  
b. Using relevant examples explain the stages of a project cycle. (18 marks)
2. Many projects are required to specifically address issues of poverty. Using a hypothetical project example, describe the different levels of poverty, their characteristics and discuss how the project would address these. (23.3 marks)
3. As a community development agent, after reviewing the findings of a situational and gender analysis, the problem of poor hygiene practices emerged. Give a step-by-step account of how to analyze the problem using a problem tree, and develop a logical framework matrix. (23.3 marks)
4. Using examples of **THREE** rapid appraisal techniques, explain why they are most suited for conducting a situational analysis. (23.3 marks)
5. Using a project example, discuss a proposal outline, detailing what should be included in each topic. (23.3 marks)
6. Discuss the three dimensions of the social appraisal component of a project. (23.3 marks)