



MASENO UNIVERSITY

UNIVERSITY EXAMINATIONS 2012/2013

SECOND YEAR SECOND SEMESTER EXAMINATIONS
FOR THE DEGREE OF MASTER OF ARTS IN
SOCIOLOGY
(CITY CAMPUS)

**ASO 805: SOCIAL DIMENSION OF PROJECT
PLANNING AND MANAGEMENT**

Date: 23rd July, 2013

Time: 5.30 – 8.30 p.m.

SECOND SEMESTER EXAMINATION FOR SECOND YEAR

KISUMU CITY CAMPUS COLLEGE

**ASO 805: SOCIAL DIMENSION OF PROJECT PLANNING AND
MANAGEMENT**

Answer any **THREE** questions.

1. Describe steps involved in the process of a good social impact assessment. (20 Mark)
2. SWOT analysis is a tool that is used by project planners to inform the planning process. Describe how the tool benefits the planning process. (20 Mark)
3. Elucidate the usefulness of an organization's vision, mission, values and objectives in enhancing the planning process to assist in achieving project goals. (20 Mark)
4. a) Discuss factors that limit sustainable social development planning and management in developing countries. (15 Mark)
b) Explain how financial capital is a key to other sustainable capitals of social development. (5 Mark)
5. a) Discuss in detail the role of planning in project planning. (15 Mark)
b) Outline the key social planning steps that are necessary in project undertaking. (5 Mark)
6. a) Discuss the key principles that are central to social planning in any development process. (15 Mark)
b) Enumerate roles of the social planner. (5Mark)