

**BACHELOR OF SCIENCE IN AGRIBUSINESS
FOURTH YEAR FIRST SEMESTER EXAMINATION
(FOR 2017/2018 ACADEMIC YEAR)**

COURSE CODE: AGB 412

COURSE TITLE: PUBLIC-PRIVATE PARTICIATION AND NETWORKING STRATEGIES

INSTRUCTIONS TO CANDIDATES

- Answer question one and any other three questions
- The duration of this paper is three hours

Question One

Recent years have seen a marked increase in cooperation between the public and private sectors, in order to provide significant public infrastructure or other facilities and services. A specific example is provided by the partnership between The Youth Enterprise Development Fund (YEDF), which is government sponsored, and Amiran Kenya Ltd, suppliers of agricultural kits for greenhouse farming. The aim of this public-private partnership is to support young farmers increase their production by the use of greenhouses. YEDF provides funding through the AgriVijana Loan while Amiran provides the AgriVijana Amiran Farmer's Kit, which contains two greenhouses, a drip irrigation system for the greenhouses and 400m of open field, a water tank, plant support system, Gold Medal seeds to be grown inside the greenhouses and in the open field, and high quality fertilizers for one season, crop. With reference to this:

- Explain the concept of Public-Private Participation (PPP) **(3marks)**
- Discuss the characteristics of a PPP **(5marks)**
- Discuss the challenges that the above PPP is likely to face **(6marks)**
- Describe the benefits accrued from the above PPP for both the public, and the private sector **(6marks)**
- Discuss the critical success factors for this PPP **(5marks)**

Question Two

Discuss the risks associated with PPPs, clearly bringing out the categories and the risk factors under each category. **(15marks)**

Question Three

Using examples in the Kenyan Agricultural Sector, describe the commonly used PPPs approaches and/or networking strategies. **(15marks)**

Question Four

- a) Discuss the key issues that influence the design and implementation of PPPs **(8marks)**
- b) Discuss opportunities available for the Government of Kenya and its citizens that arise from PPPs **(7marks)**

Question Five

Identify any three organizations of your choice that have been or are still engaged in PPP projects in Kenya, with specific emphasis on the agricultural sector and, for each:

- i) Describe their strategic mandate **(2 marks)**
- ii) Describe the PPP project they were or are working on clearly stating the main aim of the project and the parties involved **(3 marks)**
- iii) Discuss the benefits of the project to the local community **(5 marks)**
- iv) Describe the challenges faced by the organization in trying to deliver its mandate **(5 marks)**