

**W1-2-60-1-6**

**JOMO KENYATTA UNIVERSITY OF AGRICULTURE AND TECHNOLOGY**

**UNIVERSITY EXAMINATIONS 2014/2015**

**YEAR III SEMESTER I EXAMINATION FOR THE DEGREE OF BACHELOR OF MASS COMMUNICATION**

**HSP 2301: NEWS WRITING AND REPORTING**

**DATE:DECEMBER 2014 TIME: 2 HOURS**

INSTRUCTIONS: Answer questions one and two and any other two questions.

QUESTION ONE (COMPUSLORY)

a. Discuss five characteristics a news paper should have. (5 marks)

b. Distinguish between soft and hard news. (3 marks)

c. Discuss five qualities of news stories. (10 marks)

d. Write a brief story of not more than 250 words following the principles of news writing and reporting to the following information. (12 marks)

 -30 dead over 98 others homeless because of bad floods in Budalangi.

 -Red cross people around to rescue people in helicopters, give people food, blanckets, water and free medical attention.

 -Budalangi always has had bad floods every year this time of year.

 -Also like in Tana River.

 -Government through President Uhuru says they will look into permanent way to deal with it.

QUESTION TWO

Within the three types of interviews, there exists several categories of interviews with an illustration to each, discuss 10 categories of interviews. (20 marks)

QUESTION THREE

With relevant illustrations to each, discuss 10 ethical issues a write should always consider in their line of duty. (20 marks)

QUESTION FOUR

Using all the principles gathered in this unit, write a brief story of not more than 250 words on the Jomo Kenyatta University of Agriculture Technology 2014 students elections. (20 marks)

QUESTION FIVE

With relevant examples discuss

a. 10 sources of news materials. (10 marks)

b. 10 issues that affect news treatment in media house. (10 marks)