



MUEO

MOI UNIVERSITY

OFFICE OF THE CHIEF ACADEMIC OFFICER

UNIVERSITY EXAMINATIONS

2017/2018 ACADEMIC YEAR

FIRST YEAR END OF SEMESTER EXAMINATIONS

FOR THE DEGREE OF BACHELOR OF BUSINESS MANAGEMENT

COURSE CODE: SBE 101

COURSE TITLE: HEALTH AWARENESS

DATE: 7TH FEBRUARY, 2018

TIME: 8.00 AM - 11.00 AM

INSTRUCTION TO CANDIDATES

- SEE INSIDE

THIS PAPER CONSISTS OF (3) PRINTED PAGES

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Question 1- COMPULSORY

'Health Issues in the Community' (HIIC) is a learning resource supported by public health. It focuses on local communities' responses to the status of their health across different populations. Some of the public health concerns include determinants such as poverty, inequality and power differentials. The national public office created health awareness campaign to educate communities and associated healthcare professionals of the severe quality of life impact caused by disease burdens. Research across 6 counties in Kenya was commissioned to examine the social, psychological health determinants on community members. In relevance to this case:

- a) Explain the determinants of health. (10marks)
- b) Explain why health awareness is important in the health of populations (10 marks)
- c) Discuss public health functions. (5 marks)

Question 2

Despite Kenyan economic growth, poor growth is common among children living in remote communities. An important underlying factor for poor growth is the unhygienic state of the living environment in these communities.

- a) Define personal hygiene. (5 marks)
- b) Explain the importance of maintaining a good hygiene across populations (10 marks)

Question 3

The burden of disease globally is increasing and is attributable to communicable and non-communicable diseases. The government of the day is compelled to increase the budget of the health sector to address the disease in terms of prevention and treatment.

- a) Explain the causes of common diseases in Kenya. (7 marks)
- b) Discuss various ways of disease prevention in a community. (8 marks)

Question 4

Majority of organizations today experience sharp decrease in their performance. One of the major causal effects is brought about high level of stress among the employees. Citing relevant examples:

- a) Discuss the various causes of stress in an organization (5 marks)
- b) Explain the effects of stress on employee and organizational performance (5 marks)
- c) Provide ways of managing stress in an organization (5 marks)

Question 5

Every organization today is guided by organizational structure to guide its various functions.

- a) Demonstrate the role of organizational structure in a hospital institution (5marks)
- b) Explain the hospital management team composition (5 marks)
- c) Discuss the functions of hospital management team in a health institution in Kenya (5marks)

Question 6

Discuss the various roles of management of health programs in Kenya (15 marks)