



MASENO UNIVERSITY
UNIVERSITY EXAMINATIONS 2016/2017

**SECOND YEAR FIRST SEMESTER EXAMINATIONS FOR
THE DEGREE OF MASTER OF ARTS IN
COMMUNICATION AND MEDIA STUDIES**

CITY CAMPUS – REGULAR

AMS 819: PHOTOJOURNALISM

Date: 8th June, 2017

Time: 2.00 - 5.00pm

INSTRUCTIONS:

- Answer Question ONE and any other TWO.



1. a) "Photojournalism is an art, a science and a practice". Discuss. (10 Marks)

b) Correct exposure is fundamental to any photographer. As a professional photographer, briefly describe how you will control over-exposure in a shot. (10 Marks)

2. a) While a professional camera, demonstrate how you will increase the depth of field in a shot. (10 marks)

b) Discuss the rule of thirds and its importance in the field of Photography. (5 Marks)

c) Noise in photography can be destructive to the audience. Describe how you will go about your camera to reduce it during and after photography. (5 Marks)

3. Discuss challenges facing Kenyan photo journalists. (20 Marks)

4. Photo journalism is not a haphazard venture. The intended message in a shot dictates the type of shot and camera angle. Discuss (20 Marks)

5. Lighting is the back born of Photography and it is important that a professional Photographer understands the basic characteristics. Explain five basic characteristics of lighting. (20 Marks)