



MASENO UNIVERSITY
UNIVERSITY EXAMINATIONS 2016/2017

**THIRD YEAR SECOND SEMESTER EXAMINATION FOR THE
DEGREE OF BACHELOR OF ARTS IN PHILOSOPHY WITH
INFORMATION TECHNOLOGY**

MAIN CAMPUS

APH 308: RESEARCH METHODS

Date: 16th June, 2017

Time: 8.30 - 11.30am

INSTRUCTIONS:

- Answer ANY THREE Questions. All the questions carry 23 and 1/3 marks



1. “Just because it has not been looked at by other researchers does not in itself make something a worthy research problem”. Evaluate the statement.

2. Critically discuss the key features of a statement of the problem.

3. Explain the meanings and significance of:

(a) Research questions;

(b) Research objectives;

4. Assess the role of the literature review!

5. Highlight the features of any FIVE types of research designs.

6. **EITHER** (a): Stipulate the criteria for arriving at appropriate samples for a research population and state the significance of sampling.

OR (b): Briefly discuss the following information and data collection methods. (i) Archival; (ii) Key Informant Interviews (KIIs); (iii) Surveys; (iv) Observation; and (v) Focus Group Discussions (FGDs).
