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**MASENO UNIVERSITY**  
**UNIVERSITY EXAMINATIONS 2016/2017**

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**FIRST YEAR FIRST SEMESTER EXAMINATIONS FOR  
THE DEGREE OF MASTER OF ARTS IN SOCIOLOGY**

**CITY CAMPUS - EVENING**

**ASOC 803: RESEARCH METHODS**

Date: 17<sup>th</sup> June, 2017

Time: 2.00 - 5.00 pm

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**INSTRUCTIONS:**

- Answer ANY THREE questions.
- All questions carry equal marks.

**ASOC 803: Research Methods (EVENING, KISUMU CITY  
CAMPUS)**

**Answer any THREE questions**

1. Examine the competing perspectives of positivism and humanism and show the ineffectiveness of positivism in conducting sociological research. (20 marks)
2. Assume you are planning to undertake a study on causes of drug abuse. Explain any **THREE** probability sampling techniques you might use and highlight the circumstances that might prompt you to adopt these techniques. (20 marks)
3. Explain the relationship between theory and research and discuss the relevance of ideographic and nomothetic models in understanding human behaviour. (20 marks)
4. You have been hired by an NGO to conduct an evaluation of an on-going project. Explain the research design and methods of data collection you would use and justify your methodology. (20 marks)
5. Discuss the importance of ethical codes of conduct in sociological research. (20 marks)
6. Explain the difference between bivariate and multivariate analysis. Use relevant examples to illustrate your answer. (20 marks)