

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

**SECOND YEAR EXAMINATION FOR THE AWARD OF DEGREE
OF BACHELOR TOURISM AND HOTEL MANAGEMENT**

BTHM 251: DEVELOPMENT CONCEPTS AND APPLICATIONS

STREAMS: BTHM (Y2S1)

TIME: 2 HOURS

DAY/DATE: MONDAY 15/12/2014

8.30 A.M. – 10.30 A.M.

INSTRUCTIONS:

ANSWER ALL QUESTIONS IN SECTION A AND ANY TWO IN SECTION B

SECTION A – COMPULSORY [30 MARKS]

1. a) Outline the reasons for the contention that ‘development is a multi-dimensional process.’ [5 marks]
b) Examine any five economic characteristics associated with developed countries. [5 marks]
2. Outline the challenges encountered in using economic indicators to measure development. [5 marks]
3. Describe the non-economic factors that retard the development process in most African countries. [5 marks]
4. Highlight five specific flagship projects proposed for tourism as a tool for realizing vision 2030 in Kenya. [5 marks]
5. Briefly explain the role small and medium tourism enterprises in Kenya’s development agenda. [5 marks]

SECTION B: ANSWER ANY TWO QUESTIONS [40 MARKS]

6. ‘It is through tourism that the universal millennium development goals will be achieved’. Discuss the statement in respect to Kenya’s development process. [20 marks]

7. Discuss the reasons and the consequences of over-reliance on the foreign aid to finance national tourism development plans in Africa. [20 marks]

8. Discuss the applicability of Rostow's stages of economic growth theory, in understanding of change and development in the tourism and hotel industry in Kenya. [20 marks]
