



MURANGA UNIVERSITY COLLEGE

(A constituent College of Jomo Kenyatta University of Agriculture & Technology)

MAINCAMPUS

ORDINARY UNIVERSITY EXAMINATIONS

2014/2015 ACADEMIC YEAR

SECOND SEMESTER EXAMINATIONS

FOR

1. DIPLOMA IN BUSINESS MANAGEMENT
2. CERTIFICATE/DIPLOMA IN HOSPITALITY MGT
3. DIPLOMA IN ELECTRICAL ENGINEERING
4. DIPLOMA IN MECHANICAL ENGINEERING
5. DIPLOMA IN CIVIL ENGINEERING
6. DIPLOMA IN INFORMATION TECHNOLOGY

COURSE CODE: SBE 1121

COURSE TITLE: DEVELOPMENT STUDIES AND ETHICS

DATE: 20TH APRIL 2015

TIME: 2.00 PM-4.00 PM

INSTRUCTIONS TO CANDIDATES

Question **ONE** (1) is compulsory
Answer **THREE** (3) questions

DURATION: 2 HRS

MRUC observes ZERO tolerance to examination irregularities

This Paper Consists of 2 Printed Pages. Please Turn Over. ►

QUESTION ONE(30 MARKS) (COMPULSORY)

- a) Discuss **FIVE** reasons why individuals may need to join group (10 marks)
- b) Explain **FIVE** main causes of poverty in Less Developed Countries (LDC's). (10 marks)
- c) Explain **FIVE** ways in which Information and Communication Technology (ICT) has influenced the society you live in. (10 marks)

QUESTION TWO (20 MARKS)

- a) Explain **FIVE** ways the Kenyan government is using to empower women politically and economically (10 Marks)
- b) A leader is a person who motivates employees, encourages new employees, recognizes achievements, recruits and dismisses. Good management leadership helps to develop teamwork and the integration of individual and group goals.
Discuss **FIVE** reasons which clearly show the need and importance of leadership in organisations. (10 marks)

QUESTION THREE (20 MARKS)

- a) Ethics is the study of how our decisions affect other people. It's also the study of people's rights and duties and the rules that people apply in making decisions.
Explain the criteria you would use to evaluate ethical managers from unethical managers. (6 marks)
- b) Globalisation describes the process by which regional economies, societies and cultures have become integrated through communication, transportation and trade.
Explain **FOUR** effects of globalisation. (8 marks)
- c) Outline at least **SIX** millennium development goals. (6 marks)

QUESTION FOUR (20 MARKS)

- a) A project is considered to be a failure if it fails to complete in scheduled time or it exceeds the budgeted cost or is not able to fully accomplish the project objectives.
Explain **FIVE** causes of project failure. (10 marks)
- b) Using African countries as examples of Less Developed Countries (LDC's), explain the possible features that may differentiate LDC's from Most Developed Countries (MDC's). (10 marks)