

## University Examinations 2012/2013

# FIRST YEAR, SECOND SEMESTER EXAMINATION FOR CERTIFICATE IN COUNTY GOVERNANCE

### CCG 0108: CORPORATE GOVERNANCE

#### **DATE: DECEMBER 2012**

TIME: 2 HOURS

**INSTRUCTIONS:** Answer question **one** and any other **two** questions

## **QUESTION ONE – 30 MARKS**

| <ul> <li>a. Define the following terms as used in corporate governance:</li> <li>i. Governance</li> <li>ii. Investor activism</li> <li>iii. Corporate social responsibility</li> </ul>                    | (6 Marks)                |
|---|--------------------------|
| b. Discuss at least five principles of any system or governance.  | (10 Marks)               |
| <ul> <li>c. Explain how the following stakeholders would matter in governance of a corporation.</li> <li>i. Employees</li> <li>ii. Investors</li> </ul>   | (4 Marks)                |
| d. Discuss why it is necessary to have a code of ethics in an organization.   | (10 Marks)               |
| <ul> <li>QUESTION TWO – 20 MARKS</li> <li>a. Explain five principles suggested in the "UK stewardship code" for guiding institutional investors activities in corporate governance. (12 Marks)</li> </ul> |                          |
| b. Discuss some advantages of corporate social responsibility to an organization.   | (12 Marks)<br>(8 Marks)  |
| QUESTION THREE – 20 MARKS   |                          |
| Discuss some benefits that a corporation would get for practicing good governance.  | (20 Marks)               |
| QUESTION FOUR – 20 MARKS  |                          |
| <ul><li>a. Explain the stewardship theory of corporate governance.</li><li>b. Discuss the roles of the chairman of board of directors in corporate governance setting.</li></ul>                          | (10 Marks)<br>(10 Marks) |

# **QUESTION FIVE – 20 MARKS**

- a. Discuss at least four recommendations of Cadbury report of 1992. (10 Marks) (7 Marks)
- b. Explain some perspectives that can be used in defining what ethics are to an organization.