



# MERU UNIVERSITY OF SCIENCE AND TECHNOLOGY

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## University Examinations 2013/2014

FIRST YEAR, FIRST SEMESTER EXAMINATION FOR CERTIFICATE IN PURCHASING  
AND SUPPLIES

### CDS 0104: INTRODUCTION TO PRINCIPLES OF MANAGEMENT

DATE: DECEMBER 2013

TIME: 1 ½ HOURS

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**INSTRUCTIONS:** Answer question *one* and any other *two* questions

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#### QUESTION ONE – (30 MARKS)

- (a) Define the following terms:
- (i) Management (2 Marks)
  - (ii) Theory (2 Marks)
  - (iii) Goal (2 Marks)
  - (iv) Plan (2 Marks)
  - (v) Mission (2 Marks)
  - (vi) Mission statement (2 Marks)
  - (vii) Management information system. (2 Marks)
- (b) List the theories that are called classical theories. (3 Marks)
- (c) List the functions of management in an organization. (5 Marks)
- (d) What is organizational social responsibility? (3 Marks)
- (e) What are the main means of assessing social demand and expectations of an organization? (5 Marks)

#### QUESTION TWO – (20MARKS)

- (a) Discuss five characteristics of management. (10 Marks)
- (b) Define the elements of management as advanced by Henri Fayol. (10 Marks)

#### QUESTION THREE – (20MARKS)

Explain the principles of management and clearly show how they are applicable in today's management. (20 Marks)

**QUESTION FOUR – (20MARKS)**

- (a) You are a manager of a company, discuss both internal and external factors you think can influence ethical behaviour. (10 Marks)
- (b) With relevant examples, discuss the principles of ethical management. (10 Marks)

**QUESTION FIVE – (20MARKS)**

- (a) Briefly explain giving relevant examples the following terms as used in management.
  - (i) Invisible hand
  - (ii) Hand of government
  - (iii) Hand of management (10 Marks)
- (b) Discuss the social stakeholders in an organization and give relevant examples. (10 Marks)