

RONGO UNIVERSITY

OFFICE OF THE DEPUTY PRINCIPAL-ACADEMICS AND STUDENTS AFFAIRS

UNIVERSITY EXAMINATIONS

2014/2015 ACADEMIC YEAR

FOURTH YEAR FIRST SEMESTER EXAMS

FOR

DEGREE

IN

BACHELOR ARTS LINGUISTICS MEDIA AND COMMUNICATION

COURSE CODE: LTF 411

COURSE TITLE: LITERARY JOURNALISM

DATE: 1/3/2018

TIME: 9.00AM- 11.30AM

INSTRUCTIONS TO CANDIDATES

- Answer question ONE and other THREE questions
- Marks are shown at the end of each question
- Show workings in the answer booklet for award of full marks
- Each question should begin on a fresh page
- Duration is 3 hour

THIS PAPER CONSTISTS OF (2) PRINTED PAGES

PLEASE TURN OVER

QUESTION ONE

Answer question ONE (Compulsory) and any other two questions

- (i) Define the term literary journalism (2marks)
- (ii) Discuss any three elements of literary journalism (12marks)
- (iii) What is an anecdote? (2 marks)
- (iv) Using two appropriate examples define the term cliché (4marks)
- (v) Differentiate paradigmatic and syntagmatic relations in style as choice (5mark)

QUESTION TWO

Discuss any four modes of literary journalism (20mark)

QUESTION THREE

Using appropriate examples explain four literary style and show how you would apply them in journalism (20mark)

QUESTION FOUR

Explain five types of cohesion you would find in a text and support them with relevant examples (20marks)

QUESTION FIVE

Explain how the lexical-semantic level of linguistic analysis is used in literary journalism (20 marks)