

RONGO UNIVERSITY

OFFICE OF THE DEPUTY PRINCIPAL-ACADEMICS AND STUDENTS AFFAIRS

UNIVERSITY EXAMINATIONS

2014/2015 ACADEMIC YEAR

FIRST YEAR FIRST SEMESTER EXAMINATION

FOR

DEGREE

IN

BA IN LINGUISTICS, MEDIA AND COMMUNICATION COURSE

CODE: BLL 110

COURSE TITLE: INTRODUCTION TO ACADEMIC WRITING

DATE: 8/12/2014

TIME: 9.00AM- 11.30AM

INSTRUCTIONS TO CANDIDATES

- Answer question ONE and any other THREE.
- Marks are shown at the end of each question
- Show workings in the answer booklet for award of full marks
- Each question should begin on a fresh page
- Duration is 3 hours

THIS PAPER CONSISTS OF (2) PRINTED PAGES

PLEASE TURN OVER

QUESTION ONE:

Jose k, a first year student has been tasked with the responsibility of giving a lecture on “the process of writing”

- (i) Giving examples advise him on how to go about the topic (10 marks)
- (ii) Explain the critical considerations that are the driving principles for an academic writing. (15marks)

QUESTION TWO:

Write an essay on the topic “The place of internet in academic research in at the university level.” (15 marks)

QUESTION THREE:

Given an academic task; Dressing Habits of University Students:

- (i)Write the thesis statement of this topic. (5 marks)
- (ii)Narrow this topic to a manageable scope (5 marks)
- (iii)Write an outline for the essay and write any essay not exceeding 450 words (7 marks)

QUESTION FOUR:

Discuss why audience and purpose of writing are essential factors that influence the approach one will take in academic writing (15 marks)

QUESTION FIVE:

Explain how you would develop, your introduction, paragraphing and conclusion to a topic entitled, the role of technology in the media (15 marks)

QUESTION SIX:

- (i)Describe how you will carry out the editing exercise on academic paper (10 marks)
- (ii)Elucidate the critical ingredients that you will assess in the process of proof reading on academic paper (5 marks)