

1410/203

**PROJECT DEVELOPMENT MANAGEMENT,
ECONOMICS AND ADMINISTRATION**

June/July 2016

Time: 3 hours



THE KENYA NATIONAL EXAMINATIONS COUNCIL.

NATIONAL CERTIFICATE IN SOCIAL DEVELOPMENT

PROJECT DEVELOPMENT MANAGEMENT, ECONOMICS AND ADMINISTRATION

3 hours

INSTRUCTIONS TO CANDIDATES

*This question paper consists of **TWO** sections; **A** and **B**.*

*Answer **ALL** the questions in **BOTH** sections.*

*Answers to **ALL** questions must be written in the answer booklet provided.*

*Do **NOT** remove any pages from this question paper.*

*Candidates should answer the questions in **English**.*

This paper consists of 3 printed pages.

Candidates should check the question paper to ascertain that all the pages are printed as indicated and that no questions are missing.

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SECTION A (40 marks)

Answer ALL the questions in this section.

1. State **four** common characteristics of projects. (4 marks)
2. Giving an example in each case, distinguish between a 'need' and a 'want'. (6 marks)
3. Highlight **four** advantages of Project Evaluation and Review Technique (PERT). (4 marks)
4. Describe **three** emerging trends being observed in communication sector in Kenya today. (3 marks)
5. Explain **four** factors which determine the level of national income of a country. (4 marks)
6. State **three** reasons for 'community participation' in project development and management. (3 marks)
7. (a) State **two** purposes of a stock market. (2 marks)
(b) Apart from equity and debenture share capital, identify **four** other sources of finance to an organisation. (2 marks)
8. Highlight **four** reasons why managers or business executives use computers today. (4 marks)
9. State **four** sources of monopoly market structure. (4 marks)
10. Explain **four** reasons why administration is important to a project area analysis. (4 marks)

SECTION B (60 marks)

Answer ALL the questions in this section.

11. (a) Giving an example, explain the term 'Project Planning'. (3 marks)
- (b) Highlight six activities in project planning. (12 marks)
12. (a) Giving examples in each case, differentiate between "consumer" and "producer" goods. (6 marks)
- (b) Explain three main categories of production process. (6 marks)
- (c) Outline three reasons why supervisors are reluctant to delegate work. (3 marks)
13. (a) Describe five types of recruitment agencies. (10 marks)
- (b) Highlight five barriers to geographical mobility of labour. (5 marks)
14. (a) Explain the meaning of each of the following terms as used in management:
- (i) technical skill;
 - (ii) political skill;
 - (iii) conceptual skill;
 - (iv) interpersonal skill;
 - (v) levels of management.
- (5 marks)
- (b) Explain five processes of 'organising' as a principle of management. (10 mark)

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