

**CHUKA**



**UNIVERSITY**

**COLLEGE**

**UNIVERSITY EXAMINATIONS**

**SECOND YEAR EXAMINATION FOR THE AWARD OF DIPLOMA IN  
ECOTOURISM AND HOSPITALITY MANAGEMENT**

**TOHM 0221: HUMAN ECOLOGY AND BEHAVIOUR**

**STREAM: DIP (ECOTOURSIM) Y2S1**

**TIME: 2 HOURS**

**DAY/DATE: FRIDAY 10/12/2010**

**11.30 A.M – 1.30 P.M.**

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**INSTRUCTIONS:**

Answer all questions in Section A and any other two questions in Section B.  
Cheating is prohibited.

**SECTION A:**

- Q.1 State three effects of peoples' interaction with the environment. [6 marks]
- Q.2 List five reasons why people should conserve their environment. [5 marks]
- Q.3 List five factors that you would consider when carrying out an "Environmental Impact Assessment" for a planned industry. [5 marks]
- Q.4 Describe any five themes related to the concept of personality. [5 marks]
- Q.5 Briefly state four psychosexual stages advanced by Sigmund Freud. [4 marks]
- Q.6 Define intrinsic and extrinsic motivations. [5 marks]

**SECTION B:**

Q.7 Discuss the role of culture in techniques of resources conservation and use. [20 marks]

Q.8 Write a paper you would present in an African Summit meeting on Tourism in Africa. Your paper should motivate African leaders on tourist attraction, conservation of wildlife and promotion of tourism in Africa. [20 marks]

Q.9 You are planning to start your own firm on Ecotourism and Hospitality which may require 50 to 100 workers. Discuss the kind of behaviour you would expect to be manifested by these workers and the steps you would take in managing these workers to make your business succeed. [20 marks]

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