

MERU UNIVERSITY OF SCIENCE AND TECHNOLOGY

P.O. Box 972-60200 – Meru-Kenya.

Tel: 020-2069349, 061-2309217. 064-30320 Cell phone: +254 712524293, +254 789151411

Fax: 064-30321

Website: www.must.ac.ke Email: info@must.ac.ke

University Examinations 2013/2014

FIRST YEAR FIRST SEMESTER, EXAMINATION FOR ALL DEGREE STUDENTS

HRD 2101: COMMUNICATION SKILLS

DATE: APRIL 2014 TIME: 2HOURS

INSTRUCTIONS: Answer questions **one** and any other **two** questions

QUESTION ONE - (30 MARKS)

a) Identify and explain the type of library fraud in operation in MUST. (3 marks)

b) Define communication loop and explain any three elements of such a loop. (6 marks)

c) Differentiate between a term paper and a speech. (5 marks)

d) Differentiate and explain four functions of communication skills applicable at your home set-up. (10 marks)

e) Explain why students in the same lecture class take different notes from a lecturer. (6 marks)

QUESTION TWO (20 MARKS)

a) Discuss any 3 purposive types of listening.

(10 marks)

- b) List of references from a term paper were listed as follows:
 - 1. Hoyle, E. (1986). The Politics of school management. London: Hodder and Stoughton.
 - 2. Gitonga, A.K. (1991). <u>The science of Election Campaigning: How to win Elections</u>. Nairobi: Cosmopolitan Publishers Limited.
 - 3. K.M Hart (1981). Children's understanding of mathematics: 11 ~ 16. London: John Murray.

- 4. Churchhill,R.V, Broen,J.W and Verhey,R.F (1948). <u>Complex variables and applications (3rd Edn)</u>. Kogakush: MCGraw-Hill.
- 5. J.S.Ferrant, (1980). Principles and Practice of Education (New edn). HongKong: Longman.
- c) (i) Using the item number only, arrange the references in the way they would appear in Bibliography.
 - (ii) Write item 3 in a conventional way.

(10 marks)

QUESTION THREE (20 MARKS)

Kakubwa is a third year student who always (i) "understood" concepts when the teacher was teaching in a class.(ii) Forgot to write his reg.number on his answer sheet. (iii) Panicked during examination period (iv) Had disorganized notes (v) liked reading alone.

- a) Identify challenges facing Kakubwa and give him tips on how to address them. (10 marks)
- b) Analyze five effective study habits. (10 marks)

QUESTION FOUR (20 MARKS)

Use the information in Figure 1 below and answer the questions that follow;

- a) What is the difference between the closing index and the opening index? (2 marks)
- b) How many times and when was the index equal to 40? (8 marks)
- c) In four grammatically correct sentences and in prose summarize the market value between mid March 2011 and June 2011. (10 marks)

QUESTION FIVE (20 MARKS)

- a) Differentiate between a tutorial and a public address. (5 marks)
- b) Identify and explain five characteristics of an effective public speaker. (10 marks)
- c) Explain why a speaker shivers when addressing a gathering. (5 marks)