**DSS 201: INTRODUCTION TO SOCIAL PSYCHOLOGY.**

**JAN-APRIL 2017 COURSE EVALUATION.**

**INSTRUCTION.**

**Answer Question one and any other three.**

1. a) Define the following concepts as used in Social Psychology. (5 mks)
2. Psychology
3. Behaviour
4. Social mind
5. Personality
6. Social Psychology

b) Explain the conditions that lead to cognitive dissonance. (5 mks)

c) Giving relevant illustrations, describe the FIVE main factors that affect behavior.(10 mks)

1. Define interpersonal attraction and discuss the factors that influence interpersonal attraction. (15 mks)
2. Discuss the following theories of social psychology.
3. Social facilitation (5 mks)
4. Social learning (5 mks)
5. Social identity (5 mks)
6. Explain the following concepts and state their causes. (15 mks)
7. obedience
8. compliance
9. conformity
10. deviance
11. stereotypes/prejudice
12. a) How are attitudes formed (5 mks)

b) Explicitly discuss the relationship between attitudes and behavior (10 mks)

6. individual behavior is influenced by the actual, imagined or implied presence of others. Validate this assertion (15mks)