

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

EXAMINATION FOR THE AWARD OF MASTER OF BUSINESS ADMINISTRATION
DEGREE

MBAD 841: ORGANISATION MANAGEMENT

STREAMS: MBA

TIME: 3 HOURS

DAY/DATE: FRIDAY 8/12/2017

2.30 P.M - 5.30 P.M.

INSTRUCTIONS:

- Answer Question ONE and any other THREE Questions.
- Question ONE carries 40 Marks and the rest 20 Marks each
- Do not write on the question paper

QUESTION ONE (COMPULSORY)

- (a) Highlight the various talent attraction and retention policies and programmes in organizations. [10 Marks]
- (b) Elucidate the role of human resource development specialist in development management. [10 Marks]
- (c) Explain the main informal approaches to management development. 10 Marks]
- (d) Discuss the extent to which informal learning is different from formal learning. [10 Marks]

QUESTION TWO

- (a) Identify and discuss Mintzberg's managerial roles applicable to organizational management in Kenya. [10 Marks]
- (b) Elucidate the strategic role of Human Resource Manager on organizational performance. [10 Marks]

QUESTION THREE

- (a) Explain the meaning and nature of the concept organizational development. [5 Marks]

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(b) Discuss the main organizational development techniques and interventions you can make to a company seeking to improve its effectiveness and employee wellbeing. [15 Marks]

QUESTION FOUR

“Strategies for improving organizational effectiveness focus on development processes that support the achievement of business goals and positive culture”. With respect to this statement, discuss the areas for developing organizational effectiveness. [20 Marks]

QUESTION FIVE

Distinguish between learning organization and organization learning, and discuss in detail the key principles of organization learning and learning organization. [20 Marks]

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