



**MASENO UNIVERSITY**  
**UNIVERSITY EXAMINATIONS 2013/2014**

**FIRST YEAR SECOND SEMESTER EXAMINATIONS FOR  
THE DEGREE OF BACHELOR OF EDUCATION WITH  
INFORMATION TECHNOLOGY  
(HOMA BAY CAMPUS - SCHOOL BASED)**

**AEN 104: ART OF WRITING**

Date: 7<sup>th</sup> September, 2014

Time: 2.00 - 4.00 p.m.

**INSTRUCTIONS:**

- Answer Question ONE and any other TWO questions.



**AEN 104: ART OF WRITING**  
**(HOMABAY LEARNING CENTRE)**

1. Describe what any FIVE pre-writing a process or stages entail. ( 30 marks)
2. Discuss why it is arguable that writing is an art that can be taught and learnt.  

(20marks)
3. Discuss any FOUR devices that a good writer may apply to give a text a definite spark. (20 marks)
4. The art of writing is more about manipulation of style and register rather than mastery of content. Discuss. (20mks)
5. (a) Compose a 100-word text illustrating good writing. (10 marks)  

(b) Describe the function of each of the devises you employed in the text.  
(10marks)