

MASENO UNIVERSITY UNIVERSITY EXAMINATIONS 2013/2014

SECOND YEAR SECOND SEMESTER EXAMINATIONS FOR THE DEGREE OF BACHELOR OF MEDICINE AND BACHELOR OF SURGERY WITH INFORMATION TECHNOLOGY

(MAIN CAMPUS)

AEN 105: COMMUNICATION SKILLS

Date: 3rd April, 2014

Time: 8.30 - 10.45am

INSTRUCTIONS:

Answer QUESTION ONE and ANY OTHER TWO questions.

ISO 9001:2008 CERTIFIED



AEN 105: COMMUNICATION SKILLS

INSTRUCTION:

Answer QUESTION 1 and ANY OTHER TWO

- Q.1. (a) Describe the five strategies that a speaker uses to enhance the listening process during a formal lecture. (20 marks)
 - (b) Describe the procedures that you would follow to retrieve and borrow a book on anatomy in a standard library. (10 marks)
- Q.2. Explain the role of the following in the academic writing process:
 - (i) prewriting
- (5 marks)
- (ii) drafting
- (5 marks)
- (iii) composing
- (5 marks)
- (iv) revising
- (5 marks)
- Q.3. Identify and describe the five essential factors that a student should nurture to ensure effectiveness and efficiency during academic studies. (20 marks)
- Q.4. 'Successful speaking in academic and formal contexts requires a high degree of organization.' (Favil, 2007) Discuss. (20 marks)
- Q.5. (a) Explain how you would enhance speed and accuracy during note-making and note-taking. (5 marks)
 - (b) Describe the components of the SQ3R reading strategy. (15 marks)