

MOI UNIVERSITY
SCHOOL OF EDUCATION
DEPARTMENT OF EDUCATIONAL PSYCHOLOGY
2015/2016 ACADEMIC YEAR 1ST YEAR 2ND SEMESTER EXAMINATIONS
PSY 112 GENERAL EDUCATIONAL PSYCHOLOGY
REGULAR GROUP

VENUES: MAIN CAMPUS (1900), KERICHO (180), NAIROBI (80)

TIME: 3 HOURS

INSTRUCTIONS:

- i. Write your registration number on all answer booklets used.
- ii. Answer any **FOUR** questions. All questions carry equal marks.

1. (a) Explain the following terms:
i. Perception
ii. Attention
iii. Sensation. (6 marks)
- (b) Discuss any FIVE factors that influence perception. (11 ½ marks)
2. (a) Discuss the schedules of reinforcement. (10 marks)
(b) Describe the differences between Classical Conditioning and Operant Conditioning theories. (7 ½ marks)
3. (a) Outline William McDougall instinct theory of motivation. (7 ½ marks)
(b) Describe any FIVE implications of motivation on learning. (10 marks)
4. (a) Describe the memory store houses that retain information in the learner. (7 ½ marks)
(b) Explain FIVE strategies that teachers can employ to improve learner's memory. (10marks)
5. (a) Define the term Experimental Research. (2 ½ marks)
(b) Explain the procedures used in Experimental research. (7 ½ marks)
(c) Discuss FIVE ethical considerations in Research. (7 ½ marks)
6. (a) Describe any THREE characteristic features of personality. (5 ½ marks)
(b) Discuss the first FOUR psychosocial stages of Erick Ericson giving one educational implication for each. (12 marks)

13
45
40
38
70

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