

UNIVERSITY OF KABIANGA

ACADEMIC YEAR 2015/2016 MAIN EXAM

IRD 102; COMMUNICATION SKILLS

ANSWER ALL QUESTIONS.

SECTION A; RESEARCH SKILLS

- To get solution to existing problem
→ To solve the problem or doubt
→ To add to the existing knowledge.*
- i. Give reasons why research is important in any society (4 marks)
 - ii. Suggest a suitable research topic you may wish to carry out. 2mks
 - iii. From the topic above, show your independent variable and dependent variable. 2mks
 - iv. Suggest two research objectives for your topic above. 2mks
 - v. Formulate two research questions for the topic above. 2mks
 - vi. Give two differences between quantitative and qualitative research. 2mks
 - vii. Differentiate a sample and a population. 2mks
 - viii. Suggest any four ways of collecting data in research. 2mks
 - ix. What is reliability and validity? 2mks

Standardised

SECTION B WRITING SKILLS

- x. Name any four basic elements of writing that one should consider in writing an essay? (4 marks)
- xi. What four things should be included in writing an abstract? (4marks)
- xii. Differentiate between academic writing from non-academic writing. (4 marks You have been given a topic; INTEGRITY
- xiii. Write an introductory paragraph for the topic above (4 marks)
- xiv. Write a summary paragraph for the topic above (4 marks)
- xv. Write a cover letter that you should use in getting a job in an institution that had asked for your Curriculum Vitae (10 marks)

SECTION C SPEAKING SKILLS

- xvi. Outline any five characteristics of a good public speaker *eloquent* (5 marks)
- xvii. How should any audience get full information from a speaker (5 marks)
- xviii. Aron and Paul addressed a common campaign Rally in Kericho, there were many listeners that changed their support from Paul to Aron. Suggest and explain using five reasons the elements both speeches that contributed to the change of support putting aside any political reasons. (10 marks)

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