

CHUKA



UNIVERSITY

UNIVERSITY EXAMINATIONS

SECOND YEAR EXAMINATION FOR THE AWARD OF DEGREE OF BACHELOR OF ARTS IN COMMUNICATION AND MEDIA.

COMM 260: NEWSPAPER REPORTING

STREAMS:

TIME: 2 HOURS

DAY/DATE: THURSDAY 7/12/2017

2.30 P.M - 4.30 P.M.

INSTRUCTIONS:

- Answer three Questions in all
- Question ONE is COMPULSORY
- Write legibly
- Exam cheating is a serious offence

SECTION A: [30 MARKS]

QUESTION ONE

(a) Journalism is all about doing or producing something; it is not about theorizing. Explain. [10 Marks]

(b) Using the inverted pyramid style, write a 300-words news article for a national daily. [20 Marks]

SECTION B: [40 MARKS]

QUESTION TWO

Formulate an interviewing strategy that would help you to get information for your audience from the Chief Justice of Kenya on the nullification of August 8th 2017 presidential election. [20 Marks]

QUESTION THREE

An investigative journalist is half cop, half poet. Discuss. [20 Marks]

QUESTION FOUR

Discuss the dangers of relying on police as a source of news. [20 Marks]

QUESTION FIVE

Discuss four policy guidelines of covering crime and sex stories. [20 Marks]

.....