

**W1-2-60-1-6**

**JOMO KENYATTA UNIVERSITY OF AGRICULTURE AND TECHNOLOGY**

# **UNIVERSITY EXAMINATIONS 2014/2015**

**EXAMINATION FOR THE DEGREE OF BACHELOR OF BUSINESS INFORMATION TECHNOLOGY/ BACHELOR OF PURCHASING AND SUPPLIES MANAGEMENT /BACHELOR OF INFORMATION TECHNOLOGY**

**BIT 2109 : MANAGEMENT OF INFORMATION SYSTEMS**

**DATE: AUGUST 2014 TIME: 2 HOURS**

**INSTRUCTIONS: ATTEMPT QUESTION ONE AND ANY OTHER TWO QUESTIONS**

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**QUESTION ONE**

1. Discuss different types of MIS and the levels in which they operate in an organization [10 marks]
2. Discuss the importance and the services that intranet can provide to an organization [5 marks]
3. Discuss types of electronic commerce payment method [8 marks]
4. Discuss when and how an organization can apply e-business [5 marks]
5. MIS is multidisciplinary. Discuss. [5 marks]

**QUESTION TWO**

1. Discuss factors that may drive an organization to invest in an MIS [10 marks]
2. Telephones and computer networks are merging to a single digital networks. Explain . [5 marks]
3. Discuss how the value chain and value web models contribute to strategy in an organization [5 marks]

**QUESTION THREE**

1. Discuss the effects of information technology on competitiveness of an organization. [5 marks]
2. Make short notes on ERD [10 marks]
3. What is the impact of internet on organization management [5 marks]

**QUESTION FOUR**

1. What is the purpose of DSS in an MIS [5 marks]
2. Discuss different types of decisions [5 marks]
3. Discuss factors contributing to the success of MIS [10 marks]

**QUESTION FIVE**

1. The selection of IT is important strategic decision in MIS development. Explain. [10 marks]
2. Discuss the feature of a supply chain [5 marks]
3. Discuss how digital convergence is affecting the business environment [5 marks]