



MASENO UNIVERSITY
UNIVERSITY EXAMINATIONS 2013/2014

**FIRST YEAR SECOND SEMESTER EXAMINATIONS FOR THE
DEGREE OF BACHELOR OF EDUCATION & BACHELOR OF ARTS
WITH INFORMATION TECHNOLOGY
(MAIN CAMPUS)**

AEN 104: ART OF WRITING

Date: 17th July 2014

Time: 2.30 – 4.30 pm

INSTRUCTIONS:

- Answer question ONE and any OTHER TWO questions
- Marks are as per the allocation after each question.



MASENO UNIVERSITY (REGULAR)

DEPARTMENT OF LINGUISTICS

AEN 104: ART OF WRITING

END OF SEMESTER EXAMINATION

INSTRUCTION:

- **Answer Question 1 and any other 2 Questions.**
- **Marks are as per the allocation after each question**

Q1. Read the essay below and use it to answer the following questions:

The benefits of social networking websites have the potential to outweigh the dangers of such websites. While social networking does curb real life interaction with one's peers, it also provides shy, introverted, or socially awkward youth with a new avenue of communication that often makes it easier to connect and form relationships. A sharp increase in cyberbullying is an unfortunate result of social networking, but sites like Facebook also give people the opportunity to build a larger network of support. Additionally, while unmonitored teens and young adults may post photographs and information that could damage their futures and make them less desirable to potential employers, responsible and well-guided youth have the chance to build working relationships and create a stronger presence in the working world. Even though there are a large number of risks and downfalls associated with social networking, when the tool is used correctly and the youth are instructed on correct usage, it offers considerable positives.

- a) Use illustrations from the essay above to discuss the key features of a well formed paragraph.(12 Mks)
- b) Demonstrate how cohesion has been achieved in this paragraph. (10mks)
- c) Identify this type of essay and give a justification for your choice. (4mks)
- d) Explain any two methods that would be used to generate information for this writing task. (4Mks)

Q2. Describe the writing process clearly highlighting the key features of each stage in the process. (20 mks)

Q3. Discuss any five features of a good argumentative essay. (20 mks)

Q4. For each pair of sentences presented, select the correct punctuation and briefly justify your choice.

- a. My first job in a factory involved the manufacture of escalator handles and soda bottle lids.
- b. My first job in a factory involved the manufacture of escalator handles, and soda bottle lids.
- i. Ms. Otieno has offered to coach the team this year, however, the competition for the job is intense.
- ii. Ms. Otieno has offered to coach the team this year; however, the competition for the job is intense.
- a. My favorite teacher, who just happens to be my uncle, retired from the university last semester.
- b. My favorite teacher, who just happens to be my uncle retired from the university last semester.
- i. It seems a shame that a diligent, sincere politician like Tuju should be ignored by shallow and thoughtlessly fickle voters.
- ii. It seems a shame that a diligent sincere politician like Fuentes should be ignored by shallow, and thoughtlessly fickle voters.

Q5. Clearly distinguish a descriptive essay from a narrative essay. (20 mks)