

**W1-2-60-1-6**

**JOMO KENYATTA UNIVERSITY OF AGRICULTURE AND TECHNOLOGY**

# **UNIVERSITY EXAMINATIONS 2014/2015**

**EXAMINATION FOR THE DEGREE OF BACHELOR OF PURCHASING AND SUPPLIES MANAGEMENT AND BACHELOR OF COMMERCE**

**HBC 2105/HPS 2206 : PRINCIPLES OF MANAGEMENT**

**DATE: AUGUST 2014 TIME: 2 HOURS**

**INSTRUCTIONS: ANSWER QUESTION ONE AND ANY OTHER TWO QUESTIONS FROM THE CHOICES GIVEN**

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**QUESTION ONE**

1. Explain the major differences between human relations theory and scientific management theory. [10 marks]
2. Discuss the contribution of Chester Bernard to management theory. [10 marks]
3. Critically analyze the extend to which the principles of the theory of bureaucracy are applied in Kenya today. [10 marks]

**QUESTION TWO**

1. Discuss five main sub-systems of the organizational system [10 marks]
2. Define management theory. Explain the importance of management theory to a modern day practicing manager. [10 marks]

**QUESTION THREE**

(a)”Failing to plan means an organization’s failure by design”. Critically examine why planning is considered a primary management function. [10 marks]

(b) Discuss the merits and demerits of management by objective. (MBO) [10 marks]

**QUESTION FOUR**

1. Discuss the importance of organizing as a management function . [6 marks]
2. Discuss the major steps involved in organizing process [14marks]

**QUESTION FIVE**

1. Describe any six activities performed by a manager as part of their staffing function. [12 marks]
2. Discuss the contribution of Peters and Waterman to modern management theory. [8 marks]