



MASENO UNIVERSITY

UNIVERSITY EXAMINATIONS 2013/2014

THIRD YEAR SECOND SEMESTER EXAMINATIONS FOR THE
DEGREE OF BACHELOR OF ARTS IN INTERNATIONAL
RELATIONS AND DIPLOMACY WITH INFORMATION
TECHNOLOGY

(CITY CAMPUS – DAY)

DIR 311: RESEARCH METHODOLOGY

Date: 21st July, 2014

Time: 9.00 – 11.00 a.m.

INSTRUCTIONS:

- Answer **THREE** Questions, at least **ONE** from **EACH** Section.



DIR 311: RESEARCH METHODOLOGY

INSTRUCTIONS

Answer three questions, at least one from each section.

SECTION A

1. Outline the assumptions of postpositivism and explain its methodological approach to social science research.
2. Discuss the significance of literature review in the formulation of a research activity in social science research.
3. Assess the factors that influence the choice of a research design in social science.

SECTION B

4. Discuss any three non-probability sampling methods in social science research.
5. Discuss
6. the techniques for collecting qualitative data in social science research.
7. Discuss the statistical methods used in bivariate data analysis.