



SOUTH EASTERN KENYA UNIVERSITY

UNIVERSITY EXAMINATIONS 2017/2018

FIRST SEMESTER EXAMINATION FOR THE DEGREE OF BACHELOR OF SCIENCE IN AGRIBUSINESS MANAGEMENT & ENTREPRENEURSHIP

AME 203: ENTREPRENEURIAL BEHAVIOUR

DATE: 11TH DECEMBER, 2017

TIME: 8.00 -10.00 AM

INSTRUCTIONS TO CANDIDATES: Answer all questions in section A and any TWO Questions in Section B.

SECTION A- Answer all Questions in this Section (30 Marks).

1. Explain the following terms as applied in Agribusiness Management & Entrepreneurship studies:
 - (a) Entrepreneur (3 marks)
 - (b) Intrapreneur (3 marks)
 - (c) Motivation (3 marks)
 - (c) Self-efficacy (3 marks)
 - (d) Innovation (3 Marks)

2. (a) Why is entrepreneurship important according to the various scholars? (7 Marks)

- (b) Describe any three non-motivational Influences on Entrepreneurs (8 Marks)

SECTION B - Answer any TWO Questions in this Section (40 Marks).

3. (a) Agriculture is the mainstay of Kenya's economy. Explain (5 Marks).

- (b) Devolution of agricultural sector services from the National to the County Governments is the best thing that has ever happened despite its challenges. Discuss (10 Marks).

- (c) Explain three factors within a person that propel one to start-up one's own business? (5 Marks)

4. (a) Identify and discuss three characteristics of a successful entrepreneurs (10Marks).
(b) Describe some five factors that encourage creativity (10 Marks).
5. (a) How can one be innovative? (5 Marks)
(b) Why is business environment important to an entrepreneurs?
Give three (3) reasons (5 Marks).
(c) How will you describe an effective and efficient team? (10 Marks).