

**W1-2-60-1-6**

**JOMO KENYATTA UNIVERSITY OF AGRICULTURE AND TECHNOLOGY**

# **UNIVERSITY EXAMINATIONS 2014/2015**

**THIRD YEAR SECOND SEMESTER EXAMINATION FOR THE DEGREE OF BACHELOR OF MASS COMMUNICATION**

**HSE 2306 : VIDEO EDITING TECHNIQUES**

**DATE: AUGUST 2014 TIME: 2 HOURS**

**INSTRUCTIONS:**

1. **SECTION ONE IS COMPULSORY**
2. **CHOOSE AND ANSWER ANY TWO [2] QUESTIONS FROM SECTION TWO OF THE EXAMINATION**

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**SECTION ONE**

**QUESTION ONE**

1. Discuss the concept of editing as used in video production highlighting at least five (5) things you can do during editing. [20 marks]
2. Discuss two key differences between linear and non-linear editing.

[10 marks

**SECTION 2**

**QUESTION TWO**

1. Explain the three key editing functions of any professional video editing software. [10 marks]
2. You want to set up a professional video production studio and you want to use final cut studio. Discuss the type of editing computers you would use, highlighting the key characteristics such computers must have and the brand. [10 marks]

**QUESTION THREE**

Discuss the four styles of editing, highlighting how you can use each one of the stated editing styles. [20 marks]

**QUESTION FOUR**

1. Briefly explain the uses or functions of each of the following software:

Adobe

Premiere pro,

Photoshop

Audition

Encore DVD and

After effects [10 marks]

1. Explain the differences between a scratch disk and a scratch folder. [10 marks]