

**W1-2-60-1-6**

**JOMO KENYATTA UNIVERSITY OF AGRICULTURE AND TECHNOLOGY**

# **UNIVERSITY EXAMINATIONS 2014/2015**

**SPECIAL/SUPPLEMENTARY EXAMINATION FOR THE DEGREE OF BACHELOR OF SUPPLY CHAIN MANAGEMENT SECOND YEAR SEMESTER ONE**

**HSM 2204 : SUPPLY CHAIN MANAGEMENT**

**DATE: AUGUST 2014 TIME: 2 HOURS**

**INSTRUCTIONS: ANSWER QUESTION ONE AND ANY OTHER TWO QUESTIONS**

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**QUESTION ONE**

1. Highlight the stages through which supply function has evolved [6 marks]
2. Explain the role of supply chain in a manufacturing firm [8 marks]
3. Identify the various sources of costs in supply chain [8 marks]
4. Explain the role of information technology in supply chain management. [8 marks]

**QUESTION TWO**

Discuss a hybrid supply chain structure [20 marks]

**QUESTION THREE**

Explain the benefits and limitations of outsourcing supply chain activities. [20 marks]

**QUESTION FOUR**

Explain ways of reducing cycle time in supply chain and highlight the benefits of

such reduced cycle time. [20 marks]

**QUESTION FIVE**

Discuss the application of cross-functional team approach in supply management. [20 marks]