

**W1-2-60-1-6**

**JOMO KENYATTA UNIVERSITY OF AGRICULTURE AND TECHNOLOGY**

# **UNIVERSITY EXAMINATIONS 2014/2015**

SPECIAL/SUPPLEMENTARY EXAMINATION FOR THE DEGREE OF BACHELOR OF SUPPLY CHAIN AND BACHELOR OF PURCHASING AND SUPPLY MANAGEMENT

**HSM 2207 : STRATEGIC SUPPLY CHAIN MANAGEMENT**

**DATE: JULY 2014 TIME: 2 HOURS**

**INSTRUCTIONS: ANSWER QUESTION ONE AND ANY OTHER TWO QUESTIONS**

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**QUESTION ONE**

1. Discuss what has led to the growth in strategic role of purchasing and supply. [20 marks]
2. Discuss into details the three levels of organization strategy.[10 marks]

**QUESTION TWO**

1. Explain the benefits of formulating strategies and implementations. [10 marks]
2. Identify and discuss 5 factors that need to be considered when developing a supply chain management strategy. [10 marks]

**QUESTION THREE**

Imagine that you are a manager of an organization that practices procurement and

come up with a SWOT analysis. [20 marks]

**QUESTION FOUR**

Write short notes on

1. Global sourcing
2. Strategic alliances
3. Multiple sourcing
4. Off shoving
5. Out sourcing [20 marks]