

## SOUTH EASTERN KENYA UNIVERSITY UNIVERSITY EXAMINATIONS 2017/2018

## FIRST SEMESTER EXAMINATION FOR THE DEGREE OF BACHELOR OF SCIENCE IN AGRICULTURE, RANGE MANAGEMENT & EXTENSION AND BACHELOR OF EDUCATION

## AEC 403: AGRICULTURAL EXTENSION AND TECHNOLOGY TRANSFER

DATE: 07<sup>TH</sup> DECEMBER, 2017 TIME: 1.30 -3.30 PM **Instructions** Answer all questions in section A and any TWO in section B Section A (30mks) Q1. Define the term Agricultural extension (2mks) Q2 (a) List the characteristics of extension agent (5mks) (b) Explain the evolution of Agricultural extension in Kenya (5mks) Q3 State the causes of social change (5mks) Q4.Define the following terms a) Norm (1mk) b) Family: (1mk) c) Value (1mk) d) Adoption (1mk) e) Audience (1mk) f) Believe (1mk)

Q5. List four elements of communication

(2mks)

## SECTION B (40mks)

Q6. With an aid of diagram, discuss the adopter categories and their characteristics (20 mks)
Q7. (a) Describe the factors that affect the speed of adoption (10 mks)
(b) Explain the steps followed when planning an extension programme. (10 mks)
Q8. Briefly discuss ten different agricultural `extension teaching methods (20 mks)