

**MERU UNIVERSITY OF SCIENCE AND TECHNOLOGY**

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**University Examinations 2014/2015**

SECOND YEAR SECOND SEMESTER EXAMINATION FOR THE DEGREE OF BACHELOR OF SCIENCE IN FOOD SCIENCE AND NUTRITION

**AFN 3278: NUTRITION EDUCATION & COUNSELLING**

**DATE: APRIL 2015 TIME: 2 HOURS**

**INSTRUCTIONS:** *Answer question* ***one*** *and any other* ***two*** *questions*

**QUESTION ONE (30 MARKS)**

1. Define the following terms:
2. Pedagogy
3. Adragogy
4. Conventional nutrition education approach
5. Indicators (8 Marks)
6. (i) State three government ministries and two nongovernmental organizations and their role

in nutrition education (10 Marks)

(ii) Explain three advantages and two disadvantages of having many sectors involved in

nutrition education programmes (5 Marks)

(iii) State seven points to bear in mind when developing nutrition education materials

(7 Marks)

**QUESTION TWO (20 MARKS)**

1. Explain when pretesting of nutrition messages and materials is done (6 Marks)
2. (i) Define the term task analysis (2 Marks)

(ii) Explain the reasons for analysis of a task in nutrition education (10 Marks)

(iii) Differentiate between monitoring and evaluation (2 Marks)

**QUESTION THREE (20 MARKS)**

1. You are a nutrition educator in Ijonji Village, Meru County. Select the appropriate nutrition topics to cover under the following domains
2. Cognitive domain
3. Psychomotor domain
4. Affective domain (10 Marks)
5. Explain the criteria used in selecting teaching and learning methods (10 Marks)

**QUESTION FOUR (20 MARKS)**

Choose a nutrition topic to be taught to a group of adult women. Explain the appropriate teaching and learning methods for effective learning. Justify your choice of methods. Explain the challenges you are likely to face (20 Marks)