



## **MASENO UNIVERSITY**

### **UNIVERSITY EXAMINATIONS 2013/2014**

**THIRD YEAR FIRST SEMESTER EXAMINATIONS FOR THE  
DEGREE OF BACHELOR OF ARTS IN INTERNATIONAL  
RELATIONS & DIPLOMACY WITH INFORMATION  
TECHNOLOGY**

**(CITY CAMPUS - DAY)**

#### **DIR 311: RESEARCH METHODOLOGY**

Date: 7<sup>th</sup> April, 2014

Time: 9.00 – 11.00 a.m.

---

#### **INSTRUCTIONS:**

- Answer **THREE** questions.



## City Campus

### DIR 311: Research Methodology

#### Instruction: Answer three questions

1. Discuss any four sources of a research problem in social sciences.
2. Using examples, discuss the various methods of non-probability sampling.
3. Citing relevant examples, discuss any four quantitative data collection methods used in research.
4. Discuss the following concepts as used in research;
  - (i) Validity
  - (ii) Reliability
  - (iii) Triangulation
  - (iv) Variable
5. Discuss the key topics that a research proposal in social sciences must have.
6. Examine the significance of conducting research in society.