



MASENO UNIVERSITY

UNIVERSITY EXAMINATIONS 2013/2014

**FOURTH YEAR FIRST SEMESTER EXAMINATIONS FOR BACHELOR
OF ARTS IN INTERNATIONAL RELATIONS AND DIPLOMACY WITH
INFORMATION TECHNOLOGY**

(CITY CAMPUS)

DIR 402: MNCs IN INTERNATIONAL RELATIONS

Date: 20th November, 2013

Time: 2.00 – 4.00pm

INSTRUCTIONS:

- Answer **THREE** questions.

DIR 402: MNCs IN INTERNATIONAL RELATIONS

INSTRUCTION: ANSWER THREE QUESTIONS.

Q1. Examine the attributes that make MNCs a global actor.

Q2. Account for the open-door policies of Third World countries towards the investment activities of multinational corporations.

Q3. Examine the strategies used by Third World countries to control and regulate the operations of MNCs.

Q4. Analyze the view that MNCs serve as extensions of their home governments.

Q5. Discuss the challenges and opportunities for MNCs originating from the Third World.
