



MASENO UNIVERSITY

UNIVERSITY EXAMINATIONS 2013/2014

**FOURTH YEAR FIRST SEMESTER EXAMINATIONS FOR THE
DEGREE OF BACHELOR OF ARTS IN POLITICAL SCIENCE
WITH INFORMATION TECHNOLOGY**

(CITY CAMPUS - DAY)

DIR 410: MEDIA AND INTERNATIONAL RELATIONS

Date: 7th April, 2014

Time: 9.00 – 11.00 a.m.

INSTRUCTIONS:

- **Answer THREE questions.**



(CITY CAMPUS/REGULAR)

DIR 410: MEDIA AND INTERNATIONAL RELATIONS

Instructions: Answer THREE Questions

1. Discuss the different types of media.
2. Assess the utility of the social learning theories in analyzing media effects in international relations.
3. Discuss the role of the media in foreign policy decision Making.
4. Discuss the structural contingency theories in international media management.
5. Discuss the significance of media in international humanitarian intervention.
6. Assess the influence of media in the study of International Relations.