



# MASENO UNIVERSITY

## UNIVERSITY EXAMINATIONS 2012/2013

SECOND YEAR FIRST SEMESTER EXAMINATIONS FOR  
THE DEGREE OF MASTER OF BUSINESS  
ADMINISTRATION (PROCUREMENT OPTION)  
(CITY CAMPUS - WEEKEND)

### MBA 853: SUPPLY CHAIN RISK AND VULNERABILITY

*Date: 27<sup>th</sup> July, 2013*

*Time: 2.00 – 5.00 p.m..*

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#### INSTRUCTIONS:

1. Attempt ANY FOUR questions
2. All questions carry equal marks.



**Question One**

Discuss how business organizations stand to benefit by implementing a comprehensive risk management program (15 marks)

**Question Two**

Briefly describe how supply chain partners improve their capacities in order to reduce their vulnerabilities to supply chain risks (15 marks)

**Question Three**

Describe any five strategies that business organizations can use to mitigate supply chain risks (15 marks)

**Question Four**

Present a comprehensive analysis of the sources and specific types of risks that may affect the supply chains (15 marks)

**Question Five**

Evaluate the ethical issues encountered in the process of supply chain risk management (15 Marks)

**Question Six**

Analyze the process and importance of communication and consultation in the Risk Management process (15 marks)