



MASENO UNIVERSITY

UNIVERSITY EXAMINATIONS 2012/2013

SECOND YEAR FIRST SEMESTER EXAMINATIONS FOR
THE DEGREE OF MASTER OF BUSINESS
ADMINISTRATION (PROCUREMENT OPTION)
(CITY CAMPUS - WEEKEND)

MBA 856: SUSTAINABLE PROCUREMENT

Date: 28th July, 2013

Time: 2.00 – 5.00 p.m.

INSTRUCTIONS:

- ◆ Answer Question ONE and any other THREE questions.

Question One

SCANNED

- a) What do you understand by Sustainable development? (3 marks)
- b) Explain the key components of Sustainable Development that managers must take into consideration (5 marks)
- c) Clearly demonstrate how Sustainable Procurement:
 - (i) Minimizes business risks (3 marks)
 - (ii) Provides cost savings (3 marks)
 - (iii) Enhances corporate image (3 marks)
 - (iv) Creates market for new products and services (3 marks)

Question Two

- (a) Using specific examples, show the roles of standards in Sustainable Procurement (10 marks)
- (b) Explain how legislations may be used to advance the Sustainable Development Agenda (10 marks)

Question Three

Discuss how business organizations can contribute to and support Sustainable Development (20 marks)

Question Four

Develop the business case for the adoption of Sustainable Procurement for a business organization (20 marks)

Question Five

Describe the characteristics of organizations implementing or that have successfully implemented Sustainable Procurement (20 Marks)

Question Six

Discuss how sustainability may be integrated into the procurement cycle (20 marks)

Question Seven

Use an organization of your own choice to develop a Sustainable Procurement Strategy. (20 marks)