



MASENO UNIVERSITY
UNIVERSITY EXAMINATIONS 2016/2017

**FOURTH YEAR FIRST SEMESTER EXAMINATION FOR DEGREE
OF BACHELOR OF BUSINESS ADMINISTRATION WITH
INFORMATION TECHNOLOGY**

MAIN CAMPUS

ABA 414: ISSUES IN MANAGEMENT

Date: 29th November, 2016

Time: 8.30 - 11.30am

INSTRUCTIONS:

- Answer Question ONE and any other TWO.



QUESTION ONE

- (a) Discuss the significance of Information Technology (IT) in dealing with issues in business management. (15 Marks)
- (b) "Trading blocs are voluntary grouping of countries of a specific region highly organized to promote economic and social interest of the member countries." Discuss the implications of trading blocs to the management of business enterprises (15 Marks)

QUESTION TWO

- a) Discuss the overlaps and conflicts arising from the main objectives of a business entity (10 Marks)
- b) Discuss the pros and cons of Management by Objectives (MBO). (10Marks)

QUESTION THREE

- (a) Distinguish between mergers and acquisitions of business enterprises. (10marks)
- (b) Discuss the major arguments that have been raised against social responsibility of business activities (10Marks)

QUESTION FOUR

- a) Discuss the role of government as a direct participant in business activities (10 marks)
- b) Critically evaluate the pertinent features of Total Quality Management (TQM). (10 Marks)

QUESTION FIVE

- (a) "Trade liberalization is an issue in business management since it is a relaxation of previous government restrictions especially in areas of social and economic policies". Discuss. (10 Marks)
- (b) "The biggest challenge in Human Resource Accounting is that of assigning monetary values to different dimensions of HR costs, investments and the worth of employees". Discuss (10 Marks)